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1932

WHOLESALE LIST



Dahlias

Offered by

BRAZIL
DAHLIA
FARM



INDIANAPOLIS, INDIANA

R. R. 6, BOX 307

PHONE SOUTHPORT 134-R1



A *AGAIN buy your Dahlia
Bulbs of Us and you
won't be disappointed.*

1932

WHOLESALE LIST

DAHLIAS

OUR BULBS ARE GOVERNMENT INSPECTED

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.)

TERMS—Are cash or part cash, with C. O. D. shipments. No packing charges.

Telegraph orders receive our special attention.

All parcel post orders sent at purchaser's risk of freezing (as postal regulations do not allow insurance against freezing. The express companies do.)

If no postage is included with parcel post order we will send via express or C. O. D. for postage. We will return promptly the postage not needed for your shipment. Always send enough. Express is cheaper than parcel post in most instances.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

We are prepared to ship 75 per cent of all orders **THE DAY RECEIVED.**

SUPPLY—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

We usually sell up on some varieties before planting time. An early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

REFERENCE—Any trade reference.

KEY TO ABBREVIATIONS

C., Cactus; D., Decorative; P., Peony; S., Show;
 HC., Hybrid-Cactus; Pom., Pompon; Coll., Collarette;
 HD., Hybrid-Decorative.

BRAZIL DAHLIA FARM

No order for less than \$2.00 at these prices.

For less than five (5) of a variety add 5 cents per bulb if listed below 20c each.

	Each
A. C. LAWRENCE, D. Large light pink. This is an excellent dahlia to force to a large size.....	.30
ADELE, P. Sulphur yellow, long stems and very showy06
A. D. LIVONII, S. Shell pink, medium size and very free06
AL KORAN, D. Yellow suffused amber. A giant flower on long stems.....	.18
AMORILLA GRANDE, D. New yellow decorative. It is of enormous size on strong stems. Very early and free blooming. Very large.....	.45
AMUN RA, D. The outer petals are of gorgeous copper and orange tones, shading to gold and amber, deepening in the center to reddish brown. Giant size.....	.25
AZALEA, D. Yellow shaded pink, large blooms15
AZTEC GLORY, D. One of those really big fellows, rich, clear yellow and appears like a huge yellow chrysanthemum. It makes one of the finest exhibition varieties when cut. The flowers are outstanding for size and beauty.....	1.00
BARBARA REDFERN, D. A large massive bloom of old rose combined with old gold. A very striking variety which ranks with the best on the market.....	.30
BASHFUL GIANT, D. A gigantic bloom where size is wanted for exhibition. Color apricot with golden shadings.....	.18
BERTHA HORNE, HC. Deep orange yellow tinted apricot, very early and large, also very free blooming. Very good for landscaping as it does not blow over; we never stake it. A good variety for florists (better try this one)12
BESSIE BOSTON, D. A large crimson bloom with over-lapping laserated petals, very full....	.12
BILLIONAIRE, P. Yellow orange, very large and attractive25

BLACK TOP, D. Dark Crimson.....	.25
BLACK PRINCE, HS. Its color is a deep velvety maroon and is a good garden variety.....	.15
BONNIE BRAE, D. Pink and Cream.....	.15
CAECELIA, P. Large creamy white, free flowering and a rank grower; very early.....	.08
CARMEN SYLVIA, D. Salmon and lilac; fine for cutting15
CARUSO, D. Yellow and rose bloom of good size. Very free blooming.....	.40
CIGARETTE, HC. Creamy white heavily edged red, very beautiful.....	.40
C. H. DRESSELHUIS, D. A delicate pink similar to Delice but a trifle smaller.....	.06
CHARM, D. Russett orange, a real beauty and very attractive25
CHARLES STRATTON, D. Pale gold shaded and tipped old rose. A splendid exhibition variety. Robust plant.....	.18
CITY OF TRENTON, D. One of the largest dahlias with blooms held high on long stems. Very tall growing bushes. A rich glowing tangerine orange, and the reverse petals a strawberry red80
CLAUDE HARLAN, D. Beautiful lavender of large size. It is hard to find a lavender as clear in color as this one.....	.15
CLAUSSE, Pom. The best orange pompon for cutting that we have ever seen at the many dahlia fields that we have visited.....	.10
DADDY BUTTLER, HC. Large blooms on long stems. The face of bloom is rose pink. The back of each petal is nearly white, twisting at points of petals so as to show the white on all open blooms20
DARKSOME, Pom. Very dark pompon; perfect center and long stems.....	.09
DARLENE, D. An early and profuse bloomer. Color clear pure pink; splendid form.....	.07
DEE LIGHTED, D. One of the largest white dahlias with immense double blooms 6-8 in. across. A surprise for any garden.....	.07
DELICE, D. Fine pink dahlia which is still admired by many as being superior to Jersey Beauty09
D. M. MOORE, D. Colossal flowers, full and free, very dark maroon, almost black.....	.09
DOROTHY ROBINS, D. Buff changing to red....	.15
DREAM, D. Amber-rose, very delicate.....	.14

DREERS WHITE, S. Quilled dahlia, very large, a much used dahlia for cut flowers.....	.08
DR. TEVIS, D. Salmon-rose, blending to old gold and apricot. When the season is dry it sometimes shows a center. Good stems and fine for exhibition10
E. BURGESS, S. White and lavender, fine for cut flowers09
EDNA FERBER, HC. A very large glistening coral shading to old gold at base of petals. One of the best grown.....	.75
ELEANOR MARTIN, D. A large lavender with shadings. Very good and free blooming.....	.15
ELINOR VANDERVEER, D. Satiny rose pink, large blooms20
EMMA SLOCUM, D. Purest white.....	.10
ESTHER HUNT, HC. Large oriental orange.....	.12
EUREKA, D. A large bluish white. Excellent plant with flowers high above the foliage.....	.60
F. L. BASSETT, D. Dark lavender or purple. Very early, stems 18 inches long and bright foliage. If cut regular it will produce blooms for a long season.....	.05
FLORAL PARK JEWELL, S. Extra long stems and very free blooming, variegated red tipped white. It will give satisfaction when many others fail. This variety produces large clumps of medium size tubers and does not blow over03
FLORENCE FINGER, D. Rose intermingled with lavender. Flowers on long stiff stems, making it excellent for cutting.....	.15
FRANCIS LOBDELL, HC. Mallow pink, shading to white at center. This is one of the best blooming large varieties as it is usually covered with blossoms18
FORT MONMOUTH, HC. Rich wine red. A shaggy monster that always creates a sensation. One of the largest and best growers.....	.45
GLORY OF MONMOUTH, D. Erosion pink shading to strawberry pink at center. One of the best. The bloom is held upright.....	.25
GRACE JOCYLN, D. Begonia rose and deep salmon, a beautiful dahlia on long stems.....	.35
GRIZZLEY, HC. One of the best large deep red dahlias. Petals curled and twisted.....	.25
GOLDEN GATE, C. A large rich golden yellow..	.12
GUALIA, D. Very large maroon with back of petals showing lighter.....	.15

HARRY MAYER, D. Another roll of honor dahlia. A pale roselyn purple. Flowers large, on long stiff stems. Fine for exhibition.....	.40
H. SHELDON, JR., D. A large apple blossom pink and white. It is a good forcer as it will attain an enormous size. It will produce 10-in. blooms without disbudding in the average garden18
HEART OF GOLD, HC. Large pink and yellow, with a sulphur yellow center. Vigorous growth..	.20
HERBERT RABY, C. Red to purple.....	.20
HERCULES, D. Yellow to orange, large and full	.25
HELVETIA, Single. Dark red tipped white, many petals edged white. An English novelty..	.05
IDA DE VER WARNER, D. Large lavender. Very good. One of the best dahlias grown regardless of price.....	.06
JANE COWL, D. Often considered the largest dahlia grown. A bronzy buff and old gold on long stems35
JANET SOUTHWICK, D. (Chapman). One of the best 1932 introductions. Winner of the best informal decorative seedling in the three bloom class. A bright Burgundy Red.....	10.00
JEAN KERR, D. Pure white, fine cut flower.....	.15
JEANNE CHARMET, D. Pale lilac edged deeper, very dainty on long wiry stems.....	.10
JERSEYS SUNSHINE, D. Very large clear yellow. A tall grower.....	.25
JOE FETTE, Pom. The best standard white pompon12
JERSEYS BEAUTY, D. A perfect bloom of erosion pink. The best pink dahlia to date.....	.15
JERSEY BEACON, D. Chinese scarlet. One of the best to force to an extreme size of 11 inches	.15
JERSEY KING, D. Beautiful large red.....	.35
JERSEY SUPREME, D. A pleasing shade of lilac pink, long stems.....	.15
JOHNNY, Pom. Very small, usually listed as the smallest. Bright red. A good specimen for cut flowers; extra long stems and large round bulbs12
J. S. MILLER, D. A sport from Judge Merean. Exact reproduction except the blooms are a Tyrian rose color40
JOPPA, D. Yellow to salmon rose. Very tall.....	.08
JUDGE A. B. PARKER, D. Deep buff, an exhibition variety15
JUDGE MEREAN, D. A wonderful blending of yellow, gold and orange, suffused pink edged red. Early and free.....	.15

	Each
KATHLEEN NORRIS, D. A gigantic bloom of true rose pink, often measuring 12 inches in diameter. We consider it the best pink dahlia ever produced	1.25
KALIF, C. One of the largest red cactus dahlias20
KENTUCKY, D. An orange sport of Jersey Beauty. If you like Jersey Beauty you will be proud of this one as a duplicate except the color35
KING OF SHOWS, Show. Rich golden orange with large quilled bloom on erect stems.....	.20
KITTY DUNLAP, D. Beautiful shade of carmine rose, large blooms, long stems. A wonderful dahlia15
KLEIN DOMINCHEA, Pom. The best and earliest free blooming orange pompon.....	.09
LEMONADE, D. A flower of exhibition size. A beautiful, pale, lemon, yellow, on long stiff stems, and one that is truly to be admired.....	.60
LITTLE BEAUTY, Pom. Soft mauve pink.....	.15
MAD BUTTERFLY, D. Lavender pink with overlapping pointed petals.....	.14
MARMION, D. Some list it as a Hybrid Cactus. It is a large golden yellow with bronze suffusion60
MAUDE ADAMS, S. White tipped clear pink, a choice variety07
MAURICE REVOIRE, Coll. Purple to red with a white collar.....	.06
MAY TROWER, D. Pale gold to a deep golden apricot. Stiff stems and fine for exhibition.....	.30
MERRICK, D. Large velvety crimson and purple, an exhibition dahlia.....	.20
MINA BURGLE, D. Large brilliant red. A good standard dahlia and a fine variety for cut flowers. Poinsettia color and shape bloom, the best selling red dahlia for florists. Free bloomer.....	.05
MISS E. DAVIES, D. Light rose pink shading to yellow. Very large and fine. This dahlia is very satisfactory if you want something in a large dahlia.....	.10
MISS MINNIE McCULLOUGH, D. This bloom is the color of the leaves in the fall, red and yellow. Medium size06
MILLIONAIRE, D. Mammoth lavender pink, with light center. This is one of the largest dahlias grown40
MRS. CARL SALBACH, D. Very large, lavender pink. Long stiff stems. One of the best for cut flowers.....	.07

Each

MRS. HARTONG, D. Fawn, solid color, fine.....	.06
MRS. JOHN BOWMAN, HS. Large golden yellow. Extra good for cutting, compact blooms. If you want plenty of long stem, yellow dahlias order this variety.....	.06
MRS. JOHN SHEEPERS, D. A large golden primrose, gradually changing to a delicate shade of pink suffusion on outer petal. A strong plant20
MONMOUTH BEAUTY, D. A large bloom of bronze and salmon on long stems.....	.20
MRS. NATHANAEL SLOCOMBE, D. Bright golden yellow with beautiful foliage.....	.10
MOTHER, C. (Peacock) Delicate, medium size white cactus15
MT. SHASTA, HC. Large pink with darker shadings30
MY MARYLAND, HC. A beautiful delicate pink. A winner at many shows for its beauty.....	.65
N. C. 4, D. Yellow striped purplish red. Very striking and beautiful.....	.15
NANCY HELEN, D. Delicate shrimp pink changing to orange. We consider it as very good. Very free blooming.....	.18
NANTWICH, C. Incurved petaled cactus, golden orange shading deeper at center.....	.15
OHIO, D. (Navarre). A large rose pink bloom, reverse of petals is white which makes it beautiful for all purposes.....	.15
ORANGE KING, D. The color of an orange, free blooming12
OREGON BEAUTY, D. One of the brightest red dahlias grown.....	.08
OUR COUNTRY, D. Large purple tipped white. Fine for exhibition. Always attracts attention40
PAINTED LADY, P. Lavender pink on long stems10
PAPILLION, HC. Often considered as a curly petal decorative. Light old gold with yellow shadings. Very free and large.....	.25
PATRICK O'MARA, D. Old gold, shaded terra cotta. A large bloom overlaid with a yellow dusty sheen15
PAUL BONYON, D. A tall growing orange, shaded burnt orange.....	.08
PAUL MICHAEL, D. Deep buttercup yellow, touched with old rose. Flowers large (7-9 in.) and full to center, petals curled, twisted and pointed30

Each

PENELOPE, S. White, overlaid lavender. An old standard, you cannot find better stock than ours. If you desire a small, light lavender dahlia with long stems, early and very free blooming with the bloom on the end of the stem like a zinnia, try this one sure.....	.04
PERLE DE LYON, HD. White dahlia on long stems09
PURPLE MANITOU, D. A sport of Le Grand Manitou. Dwarf purple.....	.14
PRIDE OF CALIFORNIA, D. Deep red, a very large, thick flower; will produce many good blooms. The bulbs often retail at \$1.00 each. Produces large clumps of nice sized bulbs.....	.04
PRIDE OF STRATFORD, D. Large flowers of a brilliant shade of cadmium orange shading to light orange and yellow at the base of petals. One of the largest orange dahlias. Very good for exhibition30
PRINZ CARVEL, D. Dark maroon with pure white tips on all blooms.....	.20
QUEEN VICTORIA, S. One of the best standards of low price for cut flowers. Medium sized flowers. A very satisfactory size and yield of both bulbs and blooms.....	.03
QUEEN WILHELMINA, P. Pure white, large flowers, good stems, very free.....	.06
RED WING, D. Scarlet; very pretty.....	.10
ROYAL GOLD, D. Gold and amber.....	.12
ROBERT SCOTT, D. Apricot yellow on long stems. Very strong plant with many large blooms75
SAGAMORE, D. Golden amber shaded orange buff. Fine for cutting.....	.12
SANHICAN'S BLUE BIRD, D. Bright violet blue on long straight stems.....	.35
SEABRIGHT, D. Orange buff, a good fall color, good stems, strong plant.....	.08
SHANNON, D. Deep golden orange overlaid silvery sheen. Strong plant with good stems....	.10
SHOWER OF GOLD, D. Large, distinct and pleasing, gold shading to apricot.....	.35
SNOW DRIFT, D. Huge flower of perfect form, pure white. Blooms often 8 to 9 inches.....	.18
SPRINGFIELD, C. Salmon to red. A sport from Lonsdale15
SUFFRAGETTE, D. Canary yellow, sometimes tipped white, long stems.....	.18

	Each
SYLVIA, D. Pink with white center. An old standard among florists04
THE EMPEROR, D. Mammoth maroon. A strong plant20
THOMAS A. EDISON, D. A large bloom, a lovely shade of dark royal purple. It is a strong plant, good stems and many blooms at the same time. We consider it the best in its color. Produces a good crop of tubers.....	2.00
TOM WIGGINTON, HC. Canary yellow.....	.20
TWENTIETH CENTURY, Single. One of the best single dahlias we ever grew. Light pink, long stems. Large bulbs.....	.05
U. S. A. CACTUS (Stillman). A rich glowing deep orange20
WM. H. HOGAN, D. The best red tipped white dahlia we ever saw. If you like a beautiful red and white dahlia, strong plant and large blooms, try this one.....	.45
WM. J. ROWE, HC. A good red dahlia.....	.10
WM. REID BUTTLER, HD. A fine large white. Stems 24-30 in. long. This dahlia deserves more credit than it usually gets. Blooms average 4-6 in. The florists use it extensively.....	.05
WORLD'S BEST WHITE, D. Very large white dahlia. Exhibition variety.....	.30
YELLOW KING, HC. A large yellow bloom.....	.50
ZEBRA, S. Pearl white, edged lavender and pink, extra good dahlia, a good cut flower.....	.05
Mixed03
Red Double Dahlias.....	.03
Variegated Double Dahlias03
Yellow Double Dahlias03
Pink Double Dahlias04

Collection No. 1

- 50 Pride of California, red.
- 50 Queen Victoria, yellow.
- 50 F. P. Jewell, variegated.
- 25 Wm. Reid Buttler, white.
- 25 Mrs. Carl Salbach, pink.
- The 200 dahlias for \$6.50.

Collection No. 2

- 10 F. L. Bassett
- 10 Helvetia.
- 10 Zebra.
- 10 Mrs. Carl Salbach.
- 10 Queen Victoria.
- 10 Penelope.
- 10 Pride of California.
- 10 Wm. Reid Buttler.
- 10 Adele.
- 10 Mina Burtle.
- The 100 dahlias for \$4.00.

CANNAS

(Per 25 or More)

- PRESIDENT**—Red with green foliage, each..... .03
- LOUISIANA**—Red with green foliage, each..... .02½
- YELLOW KING HUMBERT** — Yellow with green foliage, each..... .04
- HUNGARIA**—Pink. Very good canna..... .04

GOOD INFORMATION

No order for less than \$2.00 at these prices.

For less than five (5) of a variety add 5 cents per bulb if listed below 20c each.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

The express company stands all loss by freeze, or damaged otherwise, therefore do not hesitate to have orders shipped in cold weather.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

Indianapolis; America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and fifteen interurban lines. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your RUSH order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.



Also a
Member of American
Dahlia Society

This Is Our 19th Year of Supplying
the Wholesale Trade



JOIN
THE AMERICAN DAHLIA
SOCIETY

Initiation fee and first year dues, \$2.00.

Write William J. Rathgeber, Sec'y, 198 Norton
Street, New Haven, Conn.